

To: Board of Directors  
Durango Foundation For Educational Excellence  
From: Dan Patterson

The NEW Mission Statement.

To promote educational excellence by identifying and developing resources to encourage continual educational improvement for all students in Durango School District 9-R.

Goals –

1. Promote educational excellence.
2. Increase resources.
3. Refine and develop organization as needed to achieve 1 and 2.

*Goal 1 – To promote educational excellence.*

**Objective A** - Fund programs that specifically support high standards for student growth through emphasis on well-rounded student achievement for all students.

**Target** - Require schools to link the use of incentive funds to attainment of high Standards of well-rounded student achievement for all students.

**Objective B** – Recognize high-performance and effort in staff and students.

**Target** – Continue teacher and staff recognition programs.

**Target-** Fund incentive programs at all schools.

**Objective C** – Sponsor and fund scholarships.

**Target** – Disperse funds and require feedback from recipients.

*Goal 2 - To increase resources. Promote growth of financial and human resources.*

**Objective A:** Determine growth objectives. Establish strategies to reach these objectives and to implement the strategies. (see attached Ways to Give)

**Target** - Recruit members and volunteers from community to support efforts.

**Target** - Recruit sufficient numbers of volunteers to complete committee structures and to complete board-designated initiatives.

**Objective B** - Raise funds for educational improvement.

Target - Establish base lines for foundation funds,  
both restricted and unrestricted.

**Objective C** - Further educate the community in regards to the mission of DFEE.

**Target** - Identify and build a “brand” to help increase public awareness.

Establish criteria to measure its effectiveness.

**Target** - Further refine, establish and improve communication methods.

Word of mouth.

Brochures.

Business packages.

Newspaper and other media.

Recognition coupons for constituents.

and others.

*Goal 3. Refine and develop organization as needed. See attached plan and organizational chart for committee structure.*

NOTE: All board members will be assigned to one or more committees where they feel their talents and skills will be a good fit.

A major action item - Develop a Final Draft of the **Strategic Plan**.