

To: Board of Directors
Durango Foundation For Educational Excellence
From: Dan Patterson

The NEW Mission Statement.

To promote educational excellence by identifying and developing resources to encourage continual educational improvement for all students in Durango School District 9-R.

Goals –

1. Promote educational excellence.
2. Increase resources.
3. Refine and develop organization as needed to achieve 1 and 2.

Goal 1 – To promote educational excellence.

Objective A - Fund programs that specifically support high standards for student growth through emphasis on well-rounded student achievement for all students.

Target - Require schools to link the use of incentive funds to attainment of high Standards of well-rounded student achievement for all students.

Objective B – Recognize high-performance and effort in staff and students.

Target – Continue teacher and staff recognition programs.

Target- Fund incentive programs at all schools.

Objective C – Sponsor and fund scholarships.

Target – Disperse funds and require feedback from recipients.

Goal 2 - To increase resources. Promote growth of financial and human resources.

Objective A: Determine growth objectives. Establish strategies to reach these objectives and to implement the strategies. (see attached Ways to Give)

Target - Recruit members and volunteers from community to support efforts.

Target - Recruit sufficient numbers of volunteers to complete committee structures and to complete board-designated initiatives.

Objective B - Raise funds for educational improvement.

Target - Establish base lines for foundation funds,
both restricted and unrestricted.

Objective C - Further educate the community in regards to the mission of DFEE.

Target - Identify and build a “brand” to help increase public awareness.

Establish criteria to measure its effectiveness.

Target - Further refine, establish and improve communication methods.

Word of mouth.

Brochures.

Business packages.

Newspaper and other media.

Recognition coupons for constituents.

and others.

Goal 3. Refine and develop organization as needed. See attached plan and organizational chart for committee structure.

NOTE: All board members will be assigned to one or more committees where they feel their talents and skills will be a good fit.

A major action item - Develop a Final Draft of the **Strategic Plan**.